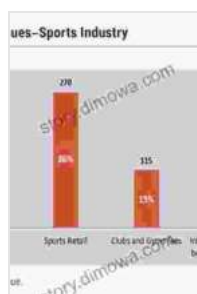


# The Global Sport Economy: Unlocking the Power of Sport for Business and Society

**The Global Sport Economy is the definitive guide to the business and economic impact of sport.**

With contributions from leading experts in the field, this book covers a wide range of topics, including:



## The Global Sport Economy: Contemporary Issues (Routledge Research in Sport Business and Management) by Ray Tricker

★★★★☆ 4.5 out of 5

Language : English  
File size : 7440 KB  
Text-to-Speech : Enabled  
Screen Reader : Supported  
Enhanced typesetting : Enabled  
Word Wise : Enabled  
Print length : 338 pages



- The history and evolution of the sport industry
- The economic impact of sport on local, regional, and global economies
- The role of sport in society, including its impact on health, education, and social development
- The future of the sport industry, including the challenges and opportunities facing the industry

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Whether you're a student, a professional in the sport industry, or simply a fan of sport, this book will provide you with a wealth of insights into the global sport economy.

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## Reviews



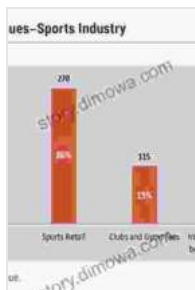
***“The Global Sport Economy is a comprehensive and authoritative look at the business and economic impact of sport. This book is essential reading for anyone interested in the future of the sport industry. - Dr. Simon Chadwick, Professor of Sport Management at the University of Salford”***



***“The Global Sport Economy provides a timely and insightful analysis of the global sport industry. This book is a must-read for anyone looking to understand the challenges and opportunities facing the industry. - Dr. Stefan Szymanski, Professor of Sport Economics at the University of Michigan”***

**About the Editor**

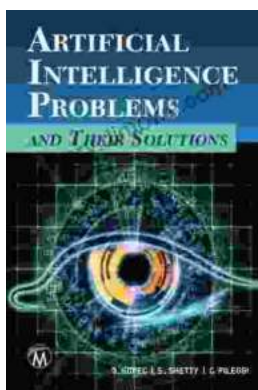
Dr. Simon Chadwick is Professor of Sport Management at the University of Salford. He is a leading expert on the business and economic impact of sport. Dr. Chadwick has published extensively on the topic, including the books *The Global Sport Economy* and *The Business of Sport Management*.



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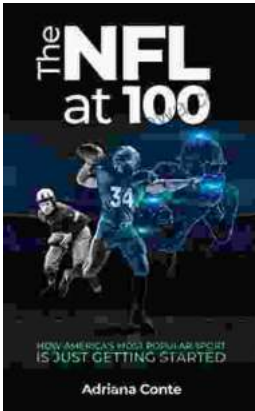
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