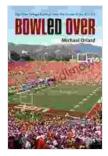
Big Time College Football: A Gridiron Odyssey from the Sixties to the BCS Era



The roar of the crowd, the thunder of running backs, the clash of linemen – college football is a sport that has captivated America for generations. In *Big Time College Football: From the Sixties to the BCS Era*, acclaimed sportswriter John Feinstein takes us on an unforgettable journey through the iconic moments, legendary coaches, and unforgettable players that have shaped the game we love.

Bowled Over: Big-Time College Football from the Sixties to the BCS Era by Michael Oriard A 2 out of 5



Language: EnglishFile size: 2870 KBText-to-Speech: EnabledScreen Reader: SupportedEnhanced typesetting : EnabledWord Wise: EnabledPrint length: 344 pages



The Golden Age of College Football

The 1960s marked the golden age of college football. Teams like Alabama, Notre Dame, and Ohio State dominated the polls, and stars like Joe Namath, Roger Staubach, and O.J. Simpson became household names. Feinstein captures the excitement and pageantry of this era, painting a vivid picture of packed stadiums, raucous crowds, and the birth of the modern sport.

The Rise of the Super Conferences

In the 1970s and 1980s, college football underwent a major transformation. The rise of super conferences like the SEC and the Big Ten led to the consolidation of power and the creation of new rivalries. Feinstein explores the impact of these changes on the game, showcasing the fierce battles and bitter controversies that defined the era.

The Bowl Championship Series

The 1990s and early 2000s saw the of the Bowl Championship Series (BCS), an attempt to determine a national champion through a series of postseason games. Feinstein provides an in-depth look at the BCS system,

its successes, and its failures, offering a unique perspective on the complexities of college football's playoff system.



Legendary Coaches and Players

Throughout *Big Time College Football*, Feinstein pays tribute to the legendary coaches and players who have left an indelible mark on the game. From the iconic Vince Lombardi to the enigmatic Urban Meyer, and from the electrifying Bo Jackson to the unstoppable Reggie Bush, Feinstein captures the stories and personalities that have made college football so unforgettable.

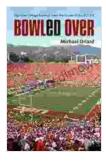
The Business of College Football

In addition to the on-field action, Feinstein also delves into the business side of college football. He examines the role of television networks, the impact of commercialization, and the growing revenue streams that have transformed the game into a multi-billion dollar industry.

The Future of the Game

As the college football landscape continues to evolve, Feinstein explores the challenges and opportunities that lie ahead. He considers the impact of new technologies, the changing demographics of the sport, and the ongoing debate over the future of the playoff system.

Big Time College Football: From the Sixties to the BCS Era is a comprehensive and captivating history of one of America's most beloved sports. John Feinstein's vivid writing, meticulous research, and keen insights make this book a must-read for any fan of the game. Whether you're a seasoned veteran or a newcomer to college football, you'll be enthralled by this unforgettable journey through the gridiron wars.

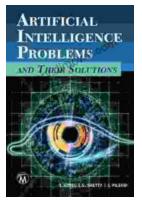


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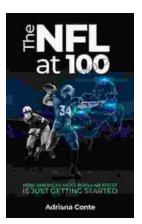
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